Being a TravelSmart Business

Being TravelSmart can help your organization achieve its goals in:

- recruitment and retention;
- managing parking costs;
- corporate social responsibility; and
- sustainability.

Consider this, employer policies and practices play an influential role in influencing commuting choices for employees – from incentives to infrastructure.

To start, what are the #_____ of parking spaces available for #_____ of employees at fee of $ _____

Now tell us about what you are already doing for other travel options, and what steps your company would consider further.

ALREADY DOING	WOULD CONSIDER	INITIATIVE
Encourage and support taking transit		
❒	❒	Offer TransLink's Employer Pass Program
❒	❒	Subsidize transit fares
❒	❒	Place trip planner 'widget" on your organization's website
Encourage and support ridesharing		
❒	❒	Provide a way to form carpools
❒	❒	Offer preferential parking for carpools
❒	❒	Participate in Carpool Hero and/or Rideshare Week
Encourage and support cycling		
❒	❒	Provide secure bicycle parking facilities
❒	❒	Provide showers and lockers
❒	❒	Sign up for Bike to Work Week
❒	❒	Offer a commuter cycling skills training course
❒	❒	Form a Bicycle User Group
Modify work hours/days to avoid peak traffic times		
❒	❒	Shifting days of week
❒	❒	Offering flexible work hours
❒	❒	Scheduling condensed work week
Other initiatives to consider:		
❒	❒	Enable staff to telework
❒	❒	Encourage and support walking to work
❒	❒	Manage parking services
❒	❒	Offer a Guaranteed Ride Home
❒	❒	Sign up for corporate carshare
❒	❒	Provide rewards / recognition
❒	❒	Provide a transportation allowance for all staff

Other actions to support reducing the number of trips to work made by driving alone:

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Please return to: JoAnn Woodhall, TravelSmart Specialist, email joann.woodhall@translink.ca